



Summary

Industrial designer with 10+ years taking physical products from concept to market across lighting, display, and packaging. Launched 15+ products and delivered 500+ projects for global brands and US-based clients, managing the full development cycle from brief to production. Based in Boston, bringing that execution-first background to new industries and project types. Currently authorized to work in the US (EAD issued May 2026).

Education

INDUSTRIAL DESIGN
Universidad Autónoma de
Aguascalientes
[August 2014]

Certifications

CSWA – MECHANICAL DESIGN
Solid Works - Dassault Systemes
[July 2014]

USER EXPERIENCE
Interaction Design Foundation
[April 2024]

AI FOR DESIGNERS
Interaction Design Foundation
[June 2024]

DESIGN THINKING
Interaction Design Foundation
[July 2024]

Hard Skills

Sketching
3D Modeling
Product Rendering
Design Research
Concept Development
Rapid Prototyping
Project Management

Adobe Photoshop
Adobe Illustrator
AutoCAD
SolidWorks
Keyshot
Nano Banana
Vizcom

Languages

ENGLISH
Fluent

SPANISH
Native

Experience

Independent Design Consultant
Remote [May 2023 - November 2024]

- Continued working with Ashore Lighting on custom lighting projects for US-based interior design firms, focusing on engineering solutions and production-ready documentation.
- Provided 3D modeling and rendering services for architects, residential furniture designers, display agencies, and packaging manufacturers, delivering high-quality visuals for marketing purposes.

Ashore Lighting – Santangelo Lighting I Senior Industrial Designer
San Miguel de Allende, Mexico [March 2019 - May 2023]

- Designed 9 new lighting fixtures for the 2020 and 2021 catalogs, published by Santangelo Lighting and Design, by managing the design process from initial concept to market release.
- Worked with interior design firms on the design of 400+ custom lighting fixtures for US-based interior design firms, ensuring compliance with client needs and safety standards.
- Improved design department workflow by standardizing deliverables and creating a custom projects database, increasing productivity by 25%, as measured by project completion rates.

Diseko Soluciones I Mid-Level Industrial Designer
Aguascalientes, Mexico [April 2018 - March 2019]

- Designed 100+ POP displays for global brands such as Pedigree, Corona, and M&M's, with production runs ranging from hundreds to thousands of units, delivering on tight deadlines while ensuring compliance with client briefs and manufacturing feasibility.
- Built solid knowledge in manufacturing processes across a diverse range of materials, including metal, wood, thermoforming, plastic injection and 3D printing, by collaborating with design, engineering, prototyping, and production teams.

Keuken Maxiequipos I Designer & Project Manager
Aguascalientes, Mexico [August 2017 - April 2018]

- Designed custom residential millwork and furniture solutions including kitchens, closets, and custom pieces, specifying materials and finishes based on client requirements and budget constraints.
- Managed projects end-to-end, from client brief and on-site measurements through supplier coordination and final installation.

RPS Mexico I Mid-Level Industrial Designer > Design Leader
Queretaro, Mexico [March 2016 - October 2016 > October 2016 - July 2017]

- Supervised a team of 3 designers, collaborating on a multidisciplinary team to manage project loads and ensure quality deliverables, meeting client budget and deadlines.
- Conducted on-site research in supermarkets and convenience stores to understand user behaviors and product life cycles, enhancing design solutions.
- Designed 50+ commercial displays and promotional tools, aligning with design briefs and client needs.

RED SOLUTIONS I Junior Industrial Designer
Aguascalientes, Mexico [January 2015 - October 2015]

- Contributed to the design of 50+ POP commercial displays, aligning conceptual solutions with client briefs while ensuring manufacturing feasibility.